



Councillor David Sutton, Leader of the Council

Introduction

Councillor David Sutton, Leader of the Council, says:

“Once again I am delighted to review a year of achievement, innovation and success for Reading Borough Council.

“If anything, the council’s achievements have been even greater this year. We’ve continued to meet the challenge of providing high-quality, cost effective services against a backdrop of ever-tighter financial pressures on local government and the fight to establish a single council for Reading.

“The successes described in these pages show what an excellent council Reading is - Reading people have told us they agree through the excellent ratings in the latest NOP survey.

“But it’s a time to look forward, as well as back. In April 1998 there will be just One Council for Reading, providing the services currently provided by both borough and county councils. We’ll be building on the successes highlighted in this report to ensure the new Reading council maintains our reputation for excellence.”

Reading Borough Council’s vision statement, which sets out what the council wants to do says:

Reading Borough Council aims to provide high-quality and cost-effective public services which:

- meet the needs of all groups in the community
- contribute to protecting and improving the environment
- promote Reading as a place in which people are proud to live and work

The Council has also set out six key themes:

- customer care and quality of service
- value for money
- equal opportunities
- environmental strategy
- building partnerships in the community
- creating a unitary authority

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